

ROOF X TENDER™

LASTING ROOF PROTECTION

BY



QUALITY MAINTENANCE AND
RESTORATION PRODUCTS



SAFER, EASIER, LESS DISRUPTIVE



Proven Solutions for Lasting Results

ROOF X TENDER™ has perfected a number of cold applied restoration systems. Our roof systems have been successfully installed for a variety of clients including globally recognized Fortune® 500 corporations. Our systems utilize only the highest quality sealants, repair tapes, waterproofing, reinforcements and energy saving coatings. These time-tested combinations create a seamless and watertight barrier with tremendous durability and performance.

In addition, our systems can be installed without fire or burn hazards and without disruption to the operations below. These conveniences prevent the “unexpected” that can lead to costly down time, production delays, additional work and frustration for all parties involved.



Safety and Protection

- Eliminate Fire Hazards
- No Burn Hazards
- Avoid Disruptive Roof Tear-offs
- Less Opportunity for Delays to Lower Insurance Premiums
- Sustainable & Environmentally Responsible

CONTROL YOUR BUDGET

Roof restoration is a valuable tool that delivers cost savings, simplicity, lasting protection and peace of mind for many building owners, property managers and facility engineers. With tightening credit markets, ROI requirements and lower budgets for capital expenditures, maintenance and restoration spending has quickly surpassed capital expenditures for many companies, especially when it comes to roofing.

For many owners, the roof is never discussed unless there is a problem, and frequently it is the only part of a building that most owners have never seen or stepped foot on. Unfortunately, a leaking roof can lead to unhappy tenants, declining rental or lease income and lost profits.

What most owners do not know is that 90% of roof leaks occur in less than 10% of roof area. Due to the lack of information and roofing education available, these facts are lost and working roofing materials are torn off and thrown into landfills every day.

ROOF X TENDER's restoration systems first address problem areas where the existing roof has failed, as well as areas that are showing signs of aging. Once this work is complete, a new liquid rubber system is combined with high strength reinforcements and installed directly over your existing roof membrane. By eliminating tear-offs and the replacement of only non-working materials, ROOF X TENDER is able to contain costs and save owners money!

Financial Advantages Of Restoration

- Half the Cost of Tear-offs
- Roofs Last Longer
- Lower Costs for Annual Maintenance
- Helps Your Maintenance Budget Go Further

SAVE MONEY ON ENERGY



Reduced Energy Costs and Extended Roof Life

- Drastically Reduces Roof Temperatures
- Cooler Roofs Means Less Heat Entering Building
- Lower Your Costs for Cooling and HVAC Expenses



Until recently over 90% of all roofs in the United States were dark in color. These dark colored roofs not only had shorter life expectancies, but also created situations resulting in heat build up, increased energy usage, higher energy costs and shorter life cycles for many roofs and cooling systems.

Over the past ten years extensive research by organizations such as Lawrence Berkeley Laboratories, NASA, EPA, Florida Solar Energy Center and many others, have documented the significant savings generated through the installation of cool and reflective roofing materials. These savings frequently reach 20-30%, and in some cases have been documented up to 50%.

For example, a typical white granulated cap sheet roof can reach temperatures of 165° F on an 85° day. By installing a ROOF X TENDER™ cool reflective roof coating, roof temperatures can be reduced up to 65° F. In turn heat transfer into the building is reduced, while cooling and utility costs are substantially lowered. In addition, ROOF X TENDER prevents deterioration and degradation of existing roof materials. Just as your skin burns when exposed to the UV rays of the sun, your roof also ages rapidly from this continuous exposure. ROOF X TENDER virtually eliminates UV exposure and deterioration through the use of UV blockers and highly reflective pigments. This means greater longevity, sustainability and longer life cycles.

Cool Roof Innovation

ROOF X TENDER is a leading provider of innovative cool roof technology. Our advances have fostered the development of highly reflective and emissive coatings and have changed the face of the roofing industry. Through the development of scientific formulations, we are able to maximize reduction in roof temperatures, lower carbon emissions, improve HVAC equipment efficiency, lower energy usage and keep buildings cool. In addition, ROOF X TENDER adds a valuable layer of protection which can add many years of life to your roof.



LOWER TAXES, LESS MAINTENANCE

Roof maintenance is an expanding business. New advances in technology provide improved systems and greater longevity. In addition, roof maintenance systems are tax deductible as an operating expense. This is a key advantage of restoration systems and a major reason that many companies select this type of system.

In most cases restoration systems are considered maintenance and can be expensed in the accounting period in which they are incurred. On the other hand, a new roof system is a capital asset that must be amortized over a 39 year life.*

In addition to tax benefits, ROOF X TENDER™ provides high performance materials and systems to create a flexible and seamless membrane over your roof. ROOF X TENDER restoration systems can lower annual maintenance costs, are easy to maintain and eliminate many of the common failure points associated with other roof systems.

* Annual deduction based on 39-year depreciation, vs. 1 year operating expense. See your tax advisor for more details to see if your roof qualifies.

Immediate Benefits

- Expense Cost of System
- Eliminates Causes of Most Leaks
- Seamless Barrier of Protection
- Fewer Annual Problems Lower Costs
- Allows Funding of Additional Projects

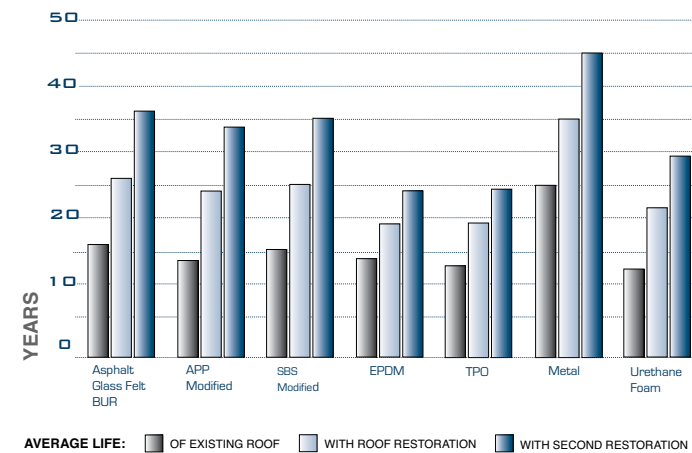


ROOFS THAT LAST

Double the Life of Your Current Roof

With over 90% of leaks occurring in less than 10% of roof area, the majority of roofs can be saved, and even extended for significant periods of time. By choosing a ROOF X TENDER™ Restoration System, many owners double the life of their existing roof system. As seen in the chart below, virtually all roof systems have the ability to be saved. While the time periods vary, roof restoration is not a one-shot deal. Rather it is a sustainable option which can be renewed continually and convert your roof to an asset.

AVERAGE LIFE OF ROOF REPLACEMENT VS. RESTORATION



When properly maintained, restoration systems can be re-installed directly over the previous system and offer extended warranties.

Note: Average Life Expectancy of existing roof systems taken from 1996 Survey by Simpson, Gumpertz Heger. Restoration based on actual field data.



TRIBUILT

MATERIALS GROUP

The TRI-BUILT brand is synonymous with quality products for the construction industry. Our wide assortment of building materials can be found throughout the United States and are used by leading contractors and builders who are committed to quality construction.

As industries evolve, opportunities typically arise in developing markets utilizing new technologies. Within the roofing industry, Cool Roofing and Roof Maintenance has exploded in popularity. Advances in performance and durability, new regulations, environmental concerns and the tightening of credit markets have all fostered an interest in this expanding market. As a leader in roofing technology for decades, TRI-BUILT constantly searches and evaluates opportunities to provide it's customers with new and unique solutions. Through established partnerships, TRI-BUILT utilizes the best research and development combined with state of the art technology to ensure quality solutions for its customers. It is this commitment to excellence that brings quality to our name.

Distributed exclusively
by Allied Building Products
15 East Union Ave.
East Rutherford, NJ 07073
1-800-4-ALLIED



www.tribuiltmaterialsgroup.com